



Contact Information

Leigh Ann Wagner Kroening
Village of Howard, Wisconsin
2456 Glendale Avenue
Green Bay, Wisconsin 54313
lwagnerkroening@villageofhoward.com
www.villageofhoward.com
920/434-4640

Village Board of Trustees

Ron Bredael, Trustee Wards 1 & 2
Jim Widiger, Trustee Wards 3 & 4
Cathy Hughes, Trustee Wards 5 & 6
George Speaker, Trustee Wards 7 & 8
Jim Lemorande, Trustee Wards 9&10
Ray Suennen, Trustee Wards 11 & 12
David Steffen, Trustee Wards 13 & 14
Dan Deppeler, Trustee Wards 15, 16 & 17

FOR IMMEDIATE RELEASE

April 27, 2011

Sanimax earns 2011 Green Business of the Year Award

In March of 2010, Sanimax implemented a Zero-Waste Initiative with the hope of better utilizing the company's byproducts, while also minimizing its impact on the environment. As a result of the initiative, Sanimax recycles at least 200 tons of material EACH WEEK.

The success of Sanimax's Zero-Waste Initiative has resulted in the company being named the 2011 Green Business of the Year by the Village of Howard's Go Green, Save Green Task Force.

The Task Force's Green Recognition Program, which was established in 2009, honors Howard businesses and homeowners who are doing their part to save the environment. The program's participants and the winning business are recognized at the Village Board meeting closest to Earth Day, and four Howard businesses were honored Monday night.

Sanimax, a Howard-based company that offers a range of byproduct collection services and specialized maintenance for the restaurant industry, works with businesses across the Midwest to collect organic food waste that normally would go to landfill. The food waste is diverted to more sustainable options, such as animal feed, compost and bio-digestion.

Through the bio-digestion process:

- Raw material is fed into an anaerobic digester
- The methane gas is captured and turned into boiler fuel, electricity and natural gas
- The water and digestate are separated. The water is used for irrigation or treated and discarded as waste water.
- The digestate is recycled into organic fertilizer, animal bedding or land spreading.

Sanimax's use of cutting-edge technology to reduce waste and also produce clean, renewable, bio-based fuel was the deciding factor for the Go Green, Save Green Task Force, said the committee's Chairman David Steffen.

"The task force was really impressed by Sanimax's unique process," Steffen said. "The company's innovation and its commitment to producing zero waste make it truly deserving of this award."

Other participating businesses in this year's Green Recognition Program included:

- **Comfort Suites/Rock Garden/1951 West, 1951 Bond Street**
 - All three arms of this thriving business have been operating under an energy management plan that started in the 1990s and dictates that any time equipment is replaced, it is done so only with energy-efficient and cost-saving models. The following other measures also have been implemented.
 - A \$20,000 project in 1993 to convert the hotel and restaurant lighting.
 - A \$15,000 project in 1996 to replace the boiler.
 - The Green Guest Program, which allows guests to reuse towels and bedding if staying more than one day and which also provides in-room recycling containers.
 - The installation of a Creston Energy management system that controls 15 rooftop heating and cooling units and two makeup air units and automatically switches off all the lights, heat and sound in a room with the touch of one button.
 - An energy management system that puts heating units into unoccupied mode when no one is in the room.
 - The installation of water-saving nozzles on sinks and shower heads in all of the hotel rooms.
 - The replacement of pool lights.

- **Gander Mountain, 2323 Woodman Drive**
 - Gander Mountain completed a total lighting fixture upgrade and fluorescent lamp wattage reduction in July 2010. The project included replacing 83 400-watt halide fixtures that were located over the apparel pad with six lamp T8 fluorescent fixtures. The store also relamped the remaining balance of 32-watt fluorescent lights throughout the store with 25-watt lamps. This resulted in the following benefits:
 - Energy savings of over 65% with the new fixtures
 - Reduced wattage of over 20% by going to 25-watt fluorescent lamps
 - Increased light levels of over 30% over the apparel pad
 - Realized better light quality and distribution
 - Decreased maintenance expenses

- **Olsen's Piggly Wiggly, 2465 Lineville Road**

- Olsen's Piggly Wiggly has implemented many ecofriendly features in the areas of waste reduction, energy efficiency, cleaner water and its Buy Local program through the following measures:
 - Providing plastic bag recycle bins, giving customers a 5-cent refund for each grocery bag they reuse for their grocery order and rewarding customers with a 5-cent refund if they use reusable shopping bags
 - Recycling all cardboard, cans, bottles and office paper generated in the operation of the store
 - Recycling used cooking oil from the kitchen to a trucking company that uses it to power its vehicles
 - Donating all slightly bruised produce and day-old bakery to local food pantries
 - Donating all the produce trimmings to the NEW Zoo for animal feeding
 - Implementing a heat reclaim system, which pulls heat off the compressor that runs all of the coolers and freezers and uses it to provide heat and hot water for the store
 - Installing an energy management system that controls all the lighting, heating and cooling and adding motion detecting sensors for lights in the offices, break room and restrooms
 - Retrofitting frozen food door cases with LED lighting and metal halide light fixtures with induction lighting
 - Replacing dairy multi-deck open coolers with upright dairy displays that use roughly 84% less energy
 - Installation of a biofiltration system for parking lot storm water runoff
 - Buying as much product as possible from local farmers and suppliers and using local contractors to construct the store addition

###

The mission of the Village of Howard, Wisconsin is "delivering quality services in a courteous, cost-effective and efficient manner". For more information about the Village of Howard, please call 920/434-4640 or visit the village's web page at www.villageofhoward.com.